

Martina Kerk
Associação Turismo do Algarve
Av. 5 de Outubro, 18
8000-076 Faro – Portugal

27th of November 2012

I've been working with Ricardo during the last 5 years.
His knowledge and responsibility gave me, and all the groups which I guided during this period, the comfortable feeling of being in good hands.

The healthy mix of a good sense of humor and creativity gives him the capacity to turn something basic into something very special and our cooperation never turned monotonous even though I did ask for the same tour many times.

Ricardo is a take-charge person who is able to present creative ideas and communicate the benefits. He has successfully developed several projects for our company that have resulted in increased revenue.

Ricardo began his business activities with a small charter company, which turned soon into a gold standard in Nature Tourism in the Algarve - a very competitive destination for charter companies.

Even his competitors say that it is shame that he will leave the activity and region as all of them learned from him, in terms of Nature Tourism and in terms of Marketing.

He has consistently displayed a remarkable ability to cope with high stress situations, and to thrive in these periods.

Just to name one example: end of last year, at a short notice, he produced a very complex project ahead of schedule - programming 3 full day's activities shooting for a German TV.

I am very sorry that Ricardo will leave us soon as he made the difference.

I highly recommend Ricardo for employment. He is a team player and experienced manager and would make a great asset to any organization.

Martina Kerk



Martina Kerk

Gestora de Produto Sol e Mar
Sun & Sea Product Manager
Germany | Austria | France |
Switzerland | Scandinavia

Associação Turismo do Algarve
Algarve Promotion Bureau
Av 5 de Outubro, 18, 8000-076,
Faro - Portugal

Tel.: (+351) 289 800 437
Fax.: (+351) 289 800 466
e-mail: mkerk@atalgarve.pt
www.algarvepromotion.pt
www.visitalgarve.pt

